

# The Analysis of Verbal Behavior

## CONTENTS

Lowenkron, Barry, and Colvin, Vicki, <i>California State University, Los Angeles</i> . Joint Control and Generalized Nonidentity Matching: Saying When Something Is Not .....	1
Mistr, Kathryn N., and Glenn, Sigrid S., <i>University of North Texas</i> . Evocative and Function-Altering Effects of Contingency-Specifying Stimuli .....	11
Ribes-Iñesta, Emilio, <i>University of Guadalajara</i> and <i>National University of Mexico-Iztacala</i> , Cepeda, Ma. Luisa and Hickman, Hortencia, <i>National University of Mexico-Iztacala</i> , Moreno, Diana, <i>University of Guadalajara</i> , and Peñalosa, Eduardo, <i>National University of Mexico-Iztacala</i> . Effects of Visual Demonstration, Verbal Instructions, and Prompted Verbal Descriptions on the Performance of Human Subjects in Conditional Discriminations .....	23
Poling, Alan, and LeSage, Mark, <i>Western Michigan University</i> . Rule-Governed Behavior and Human Behavioral Pharmacology: A Brief Commentary on an Important Topic .....	37
Verplanck, William S., <i>University of Tennessee, Knoxville</i> . Verbal Concept "Mediators" as Simple Operants .....	45
Stemmer, Nathan, <i>Bar-Ilan University</i> . The Behavior of the Listener, Generic Extensions, and the Communicative Adequacy of Verbal Behavior.....	69
Hall, Genae A., <i>Regional Center of the East Bay, Oakland, CA</i> . Aspects of Conversational Style—Linguistic Versus Behavioral Analysis.....	81
Knapp, Terry J., <i>University of Nevada, Las Vegas</i> . Verbal Behavior: The Other Reviews.....	87

*Continued on back cover*

Verplanck, William S., <i>University of Tennessee, Knoxville. A Brief Introduction to The Word Associate Test</i> .....	97
<b>SPECIAL FOCUS ON ARTIFICIAL INTELLIGENCE</b>	
Schlanger, Henry D. Jr., <i>Western New England College. Intelligence: Real or Artificial?</i> .....	125
Cherpas, Chris, <i>Fremont, CA. Natural Language Processing, Pragmatics, and Verbal Behavior</i> .....	135
Stephens, Kenneth R., and Hutchison, William R. <i>BehavHeuristics, Inc., College Park, MD. Behavioral Personal Digital Assistants: The Seventh Generation of Computing</i> .....	149

#### ANNOUNCEMENTS

VBSIG Life, Sustaining, and Supporting Members .....	22
Guest Reviewers .....	96
VBSIG Membership and AVB Order Form .....	157